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ANNEX BULLETIN

Annex Bulletin 2010-06

April 17, 2010

A partially OPEN edition

INDUSTRY TRENDS

 Updated 4/18/10, 8:45AM HIT, adds "[Laptops & Travel Vignette](#)"

MacGoogle Only Slightly Better than Wintel

IT User: Between Rock and Hard P

For Decades, Computer Vendors Have Been Promising Ease While Delivering More Complexity; Google Apps Offers Ray o

HAIKU, Maui, Apr 17 – For decades, computer vendors have been p ease of use while delivering more complexity. Which was enough to any creative person or a small businessman right up the wall and d chimney.

"It takes three PhD's and a mule to install it," an IBM business partn the Bay Area (San Francisco) told us in June 2007. He was referring supposedly "easy to use" application intended for small and mediur businesses.

Nor are consumer-level products much more "user friendly." In an effort to away from Microsoft Windows environment, this writer has recently acquir Apple MacBook Pro notebook and signed up for Google Apps. Apples, Googl companies synonymous with success in consumer markets. So you'd think t MacGoogle solution would be really easy to use and user friendly. Well, thin

If it took three PhD's and a mule to install that IBM piece of software, even si laureates and a camel train could not make Google Apps work in sync with M Outlook. After a month of utter frustration and countless hours wasted on t issues, this writer finally had to appeal for assistance to Eric Schmidt, the Go